

# Crosswind Elementary PTA General Body Meeting

## Meeting Minutes

**Tuesday, November 10**

**Teams: 6:00pm**

**Present:** 50 people attended, for a list of attendees please reference the teams attendance document attached

**Next meeting:** February 16, 2021 at 6:00pm via Microsoft Teams

### 1. Introduction

- Meeting called to order at 6:00pm by Julie Hendrick.
- Quorum was established

#### Principal's Welcome:

Red Ribbon and Turkey Trot week have been excellent this year. Vote Me In followed that and Junior Beta Club Induction was today. Over 70 veterans and their families are going to attend the outdoor Veteran's Parade tomorrow, 11/11. The first install of the dry erase boards have been completed and we will resubmit a few size adjustments before placing the full order.

Special Guest, Dr Gary Lilly, Collierville Schools Superintendent, was unable to attend but Mario Hogue, Public Information Officer for Collierville Schools was able to attend in his absence. He expressed gratitude for parent engagement and encouraged the group to email him with any questions to [mhogue@colliervilleschools.org](mailto:mhogue@colliervilleschools.org). Julie played a brief clip of a video from Dr Lilly for Crosswind families. The entire video can be watched by clicking [here](#).

### 2. President's Report

- **Julie Hendrick moved to accept the general body minutes from 9/22/20 as written. Motion was seconded. Motion was accepted by voice vote at 6:11pm on 11/10/20 by vote of 43/0.**
- PTA School of Excellence Enrollment
  - School of Excellence survey goal of 150. We surpassed that goal and received 185 responses. The kids earned their new soccer goal incentive.
  - The PTA board has selected a focus area and objective Focus: Ensure the health and safety of students; Objective: support students mental and emotional well-being.
- Life Achievement Award: nominations are currently open and can be submitted [here](#). Anyone can be nominated – school staff, parent, community member, teacher, etc... - who reflects faithful and unselfish service on behalf of children.
- Recess Blacktop Project – PTA has completed three painted designs (10-frame, bullseye, and obstacle course) in addition to installing a set of decals from afootprints.com.
- Virtual Field Trips – PTA hopes to schedule at least one virtual field trip per grade during this school year. So far we have scheduled with Memphis Botanic Gardens, The Brooks Museum,

Pink Palace, Elmwood Cemetery, and The Memphis Zoo. We are pursuing scheduling these with CVA classes as well.

### **3. Treasurer's Report**

- Lisa Martens stated Income YTD as \$16,448.10 with the majority coming from Turkey Trot Shout Outs, Donations, and PTA Sponsorships. All expenditures and income are reflected on the monthly budget report, attached.

### **4. Community Outreach Update**

- Food Pantry Donations – Julie Gentry shared that our next pantry collection is 11/17. CVA families can drop off at CWES any time during 11/17.
- Warm Wishes Boxes – will occur in December as a way to show our appreciation for many in our community for all they do. We will do over 150 boxes and are looking for donation sign-ups from CW families. To sign up to donate to a warm wishes box, [click here](#).

### **5. Monthly Family Involvement Events**

- Amanda Williams introduced our Gratitude is the Best Attitude November project. It will go out the week of 11/16 for all families and CVA families.
- December's event is a Kindness Calendar with a friendship bracelet kit for all students.

### **6. Virtual Turkey Trot**

- 132 students reached the full marathon status (26.2 miles)
- 146 reached half marathon status (13.1 miles)
- \$20,000+ has been raised to date. The last day to donate is 11/13/20.
- To receive a TT t-shirt, teachers and students need to fundraise a minimum of \$50.

### **7. PTA Contests**

- Reflections – deadline 11/18, flyers have already gone out. More information about the contest and its rules is on the Crosswind PTA website. Email [JocelynG@crosswindpta.com](mailto:JocelynG@crosswindpta.com) with questions.
- Safety Poster and Citizenship Essay contest information can be found [here](#).

### **8. Guest Speaker: Ms Brown & Mr Langston, Crosswind School Counselors**

Ms Brown and Mr Langston discussed how the counseling department supports our students. They are also interested in soliciting topics and needs from parents with regards to how to assist their students and also provide resources or workshops for parents.

- Direct Services – Instruction, Counseling, Responsive Services are provided to all CWES students. Instruction includes guidance lessons over specific topics. Counseling services are

for students who need some additional support – individual or small group sessions are available – brief and solution focused. Responsive services are a response to an immediate need.

- Indirect Services – Consultation, Collaboration, Meetings are the three main areas that can be provided to students and parents as needed.
- School programs include: red ribbon week, unity day, angel tree, peer ambassadors, kindness week, career on wheels day, CW parade of dragons, parent workshops, counseling newsletter

### **Sponsorship Spotlight:**

Myra McCaskill-Crenshaw highlighted three of our PTA sponsors:

- A-Team Roofing
- Republic Roofing & Restoration
- NetEnergy

### **Upcoming Dates:**

- November 13 – Final Day for Virtual Turkey Trot donations
- November 15 – CVA Pickup: monthly Family Involvement activity (Gratitude is the Best Attitude)
- November 17 – Collierville Food Pantry Collection
- November 18 – PTA Reflections, Safety Poster, and Citizenship Essay Contest Deadlines
- November 20 - **Family Involvement Event:** Gratitude is the Best Attitude (scavenger hunt, thank you note kits)
- November 23-27 – NO SCHOOL, Thanksgiving
- December 2 – Monthly Teacher Treats (PTA)
- December 4 – Virtual Turkey Trot Awards Program
- December 12 – **Family Involvement Event:** Kindness is Key (calendar, friendship bracelet craft)
- December 15 – Collierville Food Pantry Collection
- December 17 – Class Holiday Parties
- December 18 – 12:15pm dismissal
- December 12 – January 5 – NO SCHOOL
- January 6 – 1<sup>st</sup> Day of 2<sup>nd</sup> Semester

Meeting Adjourned by Julie Hendrick at 6:50pm.

**Meeting Recording:** <https://crosswindpta-my.sharepoint.com/:v/p/hollys/ETIsLJcLvs9NII13DcrtMxcB4oT18kMYZZFhJeaL1mSGFA?e=pgOelt>