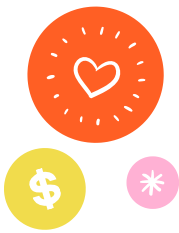


2020
2021

Even with a challenging,
ever-changing year, Crosswind PTA
has accomplished SO much
and we want to

CELEBRATE!



MEMBERSHIP

With 442 members from in-person students and CVA, PTA exceeded our goal...and Mrs Murin had to kiss a goat!



TN PTA AWARDS

- Leadership Achievement Award
- Early Bird Membership Award

SCHOOL OF EXCELLENCE

The National PTA SOE Program grows partnerships between PTAs and schools to enrich the well-being of all students. Our focus area for this school year is to ensure the health and safety of students by supporting their emotional & mental well-being. We deployed initial surveys in the fall and you can complete our [FINAL SURVEY HERE!](#)

FUNDRAISING Goals Were Exceeded By:

+ \$13,411

TURKEY
TROT GOAL

+ \$3,800

SPONSORSHIP
GOAL

In total, we raised OVER
\$25,000 from our annual
Turkey Trot fundraiser!

REFLECTIONS & CITIZENSHIP AWARDS

- 22 Reflections Participants
 - 13 were forwarded to State!
 - 9 placed at the Council level
- 8 Citizenship Essay Participants
 - all 8 moved on to State!
 - 2 placed at the Council level



6 GENERAL BODY MEETINGS

Special Guests included:

- Ms McCallie
- Mr Langston & Ms Brown
- Dr Lilly & Mario Hogue
- Mr Tupper
- Ms Robbins, Principal at WCMS

school

teachers



BEAUTIFICATION PROJECTS

Outdoor and indoor quarterly clean-up projects



Crosswind Teachers spent **\$4120** in mini teacher grants to purchase supplies or other items needed for their classroom. Hot items this year included: Apple Pencils & Classroom Supplies.

RECESS BLACKTOP PAINTING & DECALS

Bus loop painting to aid in recess activities



MONTHLY TEACHER TREATS

Coordination of 9 monthly teacher treats



WHITEBOARD PURCHASE & INSTALL

Whiteboards purchased for ALL classrooms!



CONFERENCE NIGHT MEALS

PTA provided 120 Carrabbas meals for teachers during conferences



NEW SOCCER GOALS

New soccer goal installation for use during recess.



TEACHER APPRECIATION WEEK

PTA provides Coffee, Donuts, Nacho Bar, Smallcakes Goodies, and coordination of teacher gifts

CHALK THE WALK

Chalk messages to welcome students back to school.



WELCOME BACK BREAKFAST

PTA provided breakfast and goodies for teachers during in-service in August.

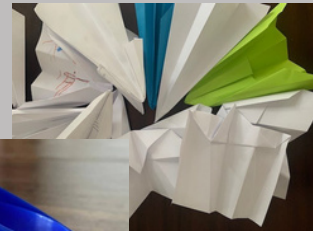


families



FAMILY ENGAGEMENT ACTIVITIES

- Pastries & Planes
- Pumpkins, Paints, & Superheroes event
- Gratitude is the Best Attitude: thank you note kits and scavenger hunt
- Snowman craft kits
- Kindness calendar, Kindness Matters bracelets
- Pizza Cooking with the owners of Bazaar
- Virtual Paint party with Sam Jessop
- Virtual, interactive magic show with Adam Stone



3 VIRTUAL PARENT WORKSHOPS



...led by mental health clinicians

ROOM PARENT COORDINATION

Crosswind has **52** room parents who coordinated:

- Teacher Appreciation Week
- Class Parties
- Collection of outdoor recess supplies
- Teacher birthday celebration
- Teacher gifts & recognition
- Planning of special events

COMMUNITY PROJECTS

- Collierville Food Pantry Collections - over **4,000** items donated this year!
- Family Resource Center summer bag donations - enough for 85 bags!
- Warm Wishes Boxes - 160 goodie boxes for local leaders, sponsors, and staff.



- Bottled water thank-yous delivered to town workers

DEI COMMITTEE FORMATION

PTA began the creation of a Diversity, Equity, and Inclusion (DEI) special committee that will officially become a standing committee during the 2021-2022 school year! We hope to see the PTA board reflect the diversity of our school body.



LIFE ACHIEVEMENT AWARD

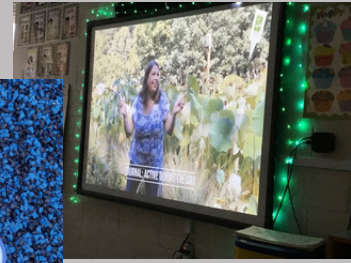
Each year, PTA awards the Life Achievement Award to a deserving person who has lived a life of service to children. This year's recipient was Bill "Poppy" Wood.

Crosswind PTA Invests in our:

students

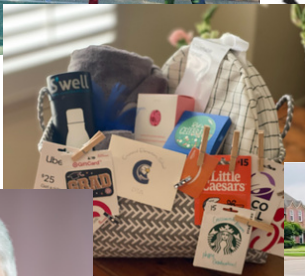
SCHOOL-WIDE INITIATIVES

- TURKEY TROT virtual fundraiser, Pep Rally, and Awards Ceremony + pedometers for all students
- Character education virtual program with Jared Campbell
- Mask lanyards for all students
- Virtual Field Trips:
 - K/1 - Memphis Botanic Garden
 - 2 - Memphis Zoo
 - 3 - Brooks Museum
 - 4 - Pink Palace
 - 5 - Elmwood Cemetery
- \$500 spent on electronic books and resources for the library.



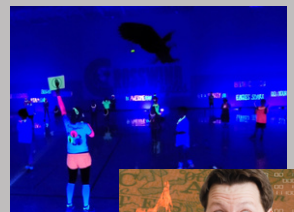
SCHOOL TRANSITIONS

- Kindergarten Transition: donation of string backpacks and pedometers
- Middle School Transition: facilitate parent questions and provided to the MS principal for feedback
- Gathered school re-opening questions and provided to administration for feedback
- Q&A *Getting To Know You* video with Dr Lilly (new superintendent) & Mrs Murin (new principal)
- Sponsorship of Project Graduation Gift Basket for CHS graduate & CW Alumni



FUN STUFF!

- Kona Ice Truck for end of year celebration
- Virtual Magic Show with James Wand
- Mini-Kites for all students for Summer Blast
- GLOW parties for every class pre-TCAP, including glow glasses, necklaces, and bracelets for each student.





RED RIBBON WEEK!

- Officer Bivens and his canine, Joker showed off his drug dog training.
- UT Pharmacy Students discussed drug awareness with the 4th and 5th graders
- "Boo to Drugs" Lollipops for all students



Crosswind! We had SUCH a great year and we will be forever grateful for your active participation and support! We look forward to 2021-2022 and continuing to build upon the great things we accomplished this year. Don't forget about our fabulous sponsors - who helped us immensely in this crazy year.

Thank you to each of you - see you next year!
Julie Hendrick, PTA President
Crosswind Elementary School, Collierville, TN



PTA Sponsors

2020 – 2021

PTA Sponsors

SOARING EAGLE

PLATINUM

GOLD

SILVER

We ♥ You!

