



Dear Crosswind PTA Supporter,

The mission of PTA is “to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.” As a charter organization of National PTA, Crosswind PTA also aims to fulfill this mission. Our PTA has concentrated our efforts on providing educationally enriching experiences for students and opportunities for building family-school connections. With the help of our PTA Sponsors and fundraising events, we were able to have a 2023-2024 school year FULL of activity:

- Mobile Planetarium and Magic show for all students
- Grilling with Grandparents event for all Crosswind students and families
- TCAP Glow Parties for all students and breakfast for the teachers
- \$100 Mini-Grants for all faculty members
- Pastries and Pajamas/Donuts with Grown-Ups for students and families
- Turkey Trot Fun Run
- 2<sup>nd</sup> Annual World Fest for students and families
- Provided a Back-to-School Breakfast for teachers and Teacher Appreciation Week activities
- Eagle Family Fun Fest with end of year fun for all Crosswind families
- Provided Conference Night meals and facilitated monthly treats for teachers
- Movie Night for students and families
- Food Pantry Drives

Crosswind Elementary was named by the United States Department of Education a National Blue Ribbon school for 2023, a prestigious recognition based on each school’s overall academic performance or its progress in closing achievement gaps among student subgroups. We were the first Collierville school to receive National Blue Ribbon School designation in 40 years! We rely on PTA Sponsors like you to help us provide the high-quality programming and activities that our Crosswind family has come to expect from their PTA.

Please consider contributing to help make our 2024-2025 school year another one for the record books! Additional activities and goals include having 1 program per semester for all students (like the Planetarium), investing in wireless microphones for the school sound system, additional programming and equipment for the student’s playgrounds and gym. Visit our website for detailed information regarding sponsorship levels and benefits: <https://www.crosswindpta.com/sponsor.html>. In turn, we will proudly highlight you and your business to the nearly 800 students and 95 staff members who make up our Eagle Family. **THANK YOU FOR YOUR SUPPORT!**

Sincerely,

Morgan Huelsing  
VP Ways and Means, 2024-2025

If you have additional questions, please contact me at [MorganH@CrosswindPTA.com](mailto:MorganH@CrosswindPTA.com) or 901-870-5517 or feel free to reach out to our President, Beth Johnson at [BethJ@CrosswindPTA.com](mailto:BethJ@CrosswindPTA.com)