



Dear Crosswind PTA Supporter:

The mission of PTA is “to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.” As a charter organization of National PTA, Crosswind PTA also aims to fulfill this mission. During the previous COVID-impacted school year, our PTA rose to the challenges presented and concentrated our efforts on providing educationally enriching experiences for students and opportunities for building family-school connection. With the help of our PTA Sponsors and fundraising events, we were able to have a year FULL of activity:

- Monthly Family Engagement activities (drive-thru/take-home arts and crafts, virtual pizza making class, virtual paint party, virtual magic show)
- \$100 Teacher Mini-Grants for all faculty members
- Teacher Appreciation Week activities
- Virtual field trips for each grade (Memphis Botanic Garden, Memphis Zoo, Brooks Museum, Pink Palace, and Elmwood Cemetery)
- Virtual Turkey Trot fun run
- Quarterly Campus Beautification projects
- Virtual Parent workshops on timely mental health topics, facilitated by local professionals
- School-wide enrichment programs (Jared Campbell character education, James Wand virtual magic show)
- Mask lanyards for all students
- TCAP GLOW parties for all students
- Kona Ice end-of-year treat for all students/staff
- Purchase of additional e-books for our school library
- Purchase/installation of whiteboards for all remaining classrooms

We are now eagerly awaiting to hear if our hard work has paid off at a national level, as we applied for a National PTA School of Excellence designation. We rely on PTA Sponsors like you to help us provide the high-quality programming and activities that our Crosswind family has come to expect from their PTA.

Please consider contributing to help make our 2021-22 school year another one for the record books! Visit our website for detailed information regarding sponsorship levels and benefits:

<https://www.crosswindpta.com/sponsor.html>. In turn, we will proudly highlight you and your business to the nearly 800 students and 85 staff members who make up our Eagle Family. THANK YOU FOR YOUR SUPPORT!

Sincerely,

Julie Hendrick
President, 2021-22

If you have additional questions, please contact me at JulieH@crosswindpta.com or 901-652-1294